

Specially "Cut" Prices In Every Department! At the Bon Marche.

This is virtually a new store—a larger store—a more modern store—a more comfortable and more profitable shopping place than it was before. Elevator, Reception Room, &c. Same modern principles of doing business—one price—the lowest price and money refunded if you want it. To keep trade booming (like it was yesterday) we offer another big batch of special bargains at specially "cut" prices.

DRESS LININGS.

This new Dress Linings department will compare favorably with any in the city. As for prices—none elsewhere are so low as ours.

Soft Finished Dress Cambric, sold everywhere at 5c. yard, for... **34c.**
Fine Yard-wide Silas, black and all shades... **64c.**

All- linen Dress Cambric, in grey, black, white, cream and natural, 20c. elsewhere. Our price... **15c.**

Imitation Hair Cloth, for lining and stiffening dresses. Black, white and grey. Elsewhere 25c. Here... **18c.**

20-inch Genuine Hair Cloth. Elsewhere 85c. Here... **68c.**

Figured Two-toned Silas, fast black on one side. 20c. quality... **16c.**

Linen Grass Cloth, pure white and all shades, 15c. elsewhere... **10 1/2c.**

36-inch Percale, all colors. 15c. quality... **11c.**

Striped Crepon Skirts, \$3.48.

Small lot of Ladies' Black Satin Striped Crepon Skirts, lined and stiffened throughout and finished with velvet binding. Equal to others' \$5. **\$3.48**

Skirts, \$1.98.

New line of Ladies' Separate Skirts, all wool, in navy blue, black and black. Equal to others' \$2.50. **\$1.98**

Crepon Skirts, \$6.48.

Two styles of Fine Crepon Skirts, organ pipe back, lined throughout and stiffened. Equal to others' \$8. **\$6.48**

\$9.98 Skirts.

Magnificent line of Plain, Brocaded and Mottre Silk Skirts and Imported Crepon and other Novelty Cloth Skirts. Made to sell for \$12.50. **\$9.98**

Silk Waists, \$3.48.

Why pay \$5 for these? 25 dozen Stylishly Made Chinese Silk Waists, finished in a variety of styles after the latest French models. Dainty, delicate stripes and changeables and figured effect. Regular \$5. **\$3.48**

Velutina

—for making the stylish Velvet Capes. We offer 32-inch "Velutina" in jet and blue-black, at 75c. and 51c. per yard.

13c. Torchon Sale.

1 lot of Fine Torchon Laces, in both edgings and insertings, value 15, 20, 25 13c. and 25c.

Ribbons, 44c.

50 pieces of 4-inch Elegant Satin Striped "Broadway" Ribbons in all the new spring colors. 50c. quality... **44c.**

BON MARCHE,

314-316 Seventh Street N. W.

MEN'S GOODS BARGAINS.

Tuesday's rush plainly evidenced your appreciation of this new department. Ladies are of course the largest buyers of Men's Goods, but the men will find men's clerks and every facility for securing prompt and satisfactory service.

200 dozen Men's All- linen Collars, in all the latest styles, patterned after the latest "E. & W." shapes... **10c.**

125 dozen Men's Linen Cuffs, in the black and square shapes, equal to any 20c. cuffs, and to many 25c. cuffs... **15c.**

100 dozen Men's Unlaundered Dwight Anchor Muslin Shirts, all- linen, button, neck and wristband. All sizes... **39c.**

Choice of all 25c. Suspenders in the house for a short while for... **19c.**

Men's Laundered Colored Boom Dress Shirts, the usual 1 1/2 grade. For a while... **79c.**

50 dozen Men's Fast Black, Tan, Brown and Unbleached Half Hose, the 12 1/2 and 15c. qualities, per pair... **11c.**

Men's Fine "Onyx Dye" Real Mace Half Hose, 25c. quality... **17c.**

50 dozen Men's Fine White Merino Half-wool Shirts, French neck, silk facings; also Drawers to match, all verified by authentic house as a good value at 75c., which it is. Our price... **59c.**

Men's Blue Bathing Shirts and Drawers, French neck, satin facing, pearl buttons. Regular 50c. value... **29c.**

Ladies' Spring Cloth Capes, satin quilting at neck; also a line of Stylish Embroidered Capes, in black, navy and tan. The usual \$5 Cape... **\$3.48**

Stylish Black Velvet Capes, satin ribbon quilting at neck, ribbon bar, different colored silk lining, black, green and cardinal. Equal to any \$8.00 Cape... **\$6.48**

Stylish Black Velvet Capes, satin ribbon quilting at neck, ribbon bar, different colored silk lining, black, green and cardinal. Equal to any \$8.00 Cape... **\$6.48**

1 lot of Children's All-wool Flannel Reefers, navy blue and cardinal. Most sold at 98c. **98c.**

Easter Gifts.

Any quantity of dainty little articles, such as Book Marks, Manicure Goods, Belt Buckles, &c. 2-piece Sterling Silver Book Marks... **21c.**

Sterling Silver Book Marks with 3 biblical quotations... **25c.**

Silk Belts with Sterling Silver Belt Buckles, black and navy blue... **75c.**

Sterling Silver Double-heart Rings... **19c.**

Silk Belts, with white metal buckles... **25c.**

38c. Lace Sale. Here's a chance to trim your Spring Cape cheap. 1 lot of Black Laces, 6 to 10 inches wide, in net-top borders and Chantilly, 45, 50 and 60c. widths... **38c.**

YOUR EASTER BONNET

—should come from here if you want the cream & a cream of Foreign Fashion! The entire second floor of one of our buildings has been turned into the handsome Trimmed Hat Parlors this side of New York. Exquisitely Trimmed Hats, in such fashionable shapes as the Dutch Bonnet, the "Napoleon," the "Gaiety Girl," the "Mme. Casimir Perier," the "Tribby" and a large number of lovely Hats, Capotes, Bandeaux and Bonnets from the hands of our own skilled milliners. Looking is free and welcome.

1 4-piece White and Gold Divan Parlor Suite. War \$90. Now... **\$30**

1 3-piece Solid Mahogany "Sage" Parlor Suite. War \$90. Now... **\$45**

1 5-piece Silk Brocade Parlor Suite. War \$90. Now... **\$33**

1 3-piece Divan Parlor Suite. War \$85. Now... **\$29**

1 Handmade 4-piece Imitation Mahogany Parlor Suite, with "emerald" satin damask seat, spring edge, and tufted front. War \$100. Now... **\$50**

1 Magnificent 4-piece Overstuffed Parlor Suite, deep fringe, large pieces, attractive colors. War \$140. Now... **\$70**

There are probably twenty of them. Any one for exactly one-half its present marked price.

A \$50 Chiffonier for \$15.
A \$34 Chiffonier for \$17.
A \$37 Chiffonier for \$18.50.
A \$38 Chiffonier for \$19.
A \$48 Chiffonier for \$24.
A \$56.50 Chiffonier for \$28.25.

200 bunches of "Forget-me-not" Fox Pans, of 15 sprigs each, in pink, light blue, yellow, red, emerald, turquoise, and white. Regular price, 50c. Choice... **27c.**

Time is flying! You ought to be trimming your Easter Hat now. Here goes to crowd two or three days' business into one tomorrow. This season's best styles.

1 lot of Ladies' Straw Hats in over a hundred different shapes in black and every conceivable combination, in Plain Bands, Fancy Bands, Neapolitan, Chapeau, Milano, Flats, &c. Regular \$1 and \$1.25 grades. **Choice, 89c.**

Children's Straw Hats, 48c. A table containing more than fifty different shapes and styles in Children's Fancy Straw Hats; also the new spring shades in Flats. Regular prices, 50 and 75c. **Choice, 48c.**

1 table full of Boys' and Girls' Caps and Hats in yachting cloth, Oxford mixed and leather, in the Tam-o'-Shanter, polo, bicycle and other shapes. Regular prices, 50, 75c. and \$1. **Choice, 48c.**

1 lot of Fine Hamburg Embroideries in edgings and insertings, 2 to 6 inches wide, 12 1/2, 15 and 18c. yard. **11c. Emb. Sale.**

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Craig & Harding.
Cor. 13th & F Sts.

Half-Price Sale Continued.

We shall keep at that lot of "odds and ends" in Fine Furniture now spread out on the

Second Floor until every vestige of it is sold. No equal opportunity has ever presented itself to shrewd shoppers to reform and beautify their homes.

We are also unloading cars full of new Furniture, of which we shall speak later.

Parlor Suites Half Price.

These have been culled out of the regular stock, brought down to the second floor, and will be run off at exactly half their regular price.

1 4-piece White and Gold Divan Parlor Suite. War \$90. Now... **\$30**

1 3-piece Solid Mahogany "Sage" Parlor Suite. War \$90. Now... **\$45**

1 5-piece Silk Brocade Parlor Suite. War \$90. Now... **\$33**

1 3-piece Divan Parlor Suite. War \$85. Now... **\$29**

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Columbia Heights

"FOR DEBILITY"

And dyspepsia, accompanied by rheumatism and all the distressing complaints usual to a debilitated condition of the system, I have used Ayer's Sarsaparilla, and found, not only relief, but a permanent cure.

I had paid out hundreds of dollars for doctors' bills and medicines, without obtaining the slightest benefit. The first bottle of Ayer's Sarsaparilla helped me, and a few succeeding bottles cured me."—D. SAGE, Stewartville, Minn.

Ayer's Sarsaparilla.

HIGHEST HONORS AT WORLD'S FAIR.

IF THE BABY IN CUTTING TEETH BE SICK AND use that old and well-tried remedy, Mrs. Winslow's Soothing Syrup for children teething. It soothes the child, softens the gum, allays pain, cures wind colic and is the best remedy for diarrhoea. 25 cents a bottle. **50-17**

HARRIET HUBBARD AYER'S RECAMIER CREAM

WILL CURE PIMPLES. SAMPLE POST PAID. ON RECEIPT OF 25 CTS.

121 West 21st St. New York. 1895-1917

FOR EASTER

We make two SPECIAL Offerings.

A Black or Blue Chevrot Suit to order, **\$11.00.**

Price elsewhere, \$20.00.

A Black Clay Weave Diagonal Cutaway Coat and Vest to order, **\$12.00.**

Price elsewhere, \$18 to \$20.

Morton C. Stout & Co., 1112 F St. N.W., Washington, D. C.

Chapped Hands and Faces Cured by Pine Blossom Soap.

The best Medicated Toilet Soap known for inflammation, blotches and all skin blemishes. Chapping and roughening of the skin can be prevented by using this soap freely. Pure and antiseptic, it is always soothing and healing in its effect.

Price 25 Cents, AT ALL DRUGGISTS.

Foster Medicine Co., Baltimore, Md.

4212-12

SPICED OYSTERS.

The very finest selected and a delicious flavor. This price has never been quoted before for this brand, and is a special bargain for the balance of the week only.

10c. Can. CALIFORNIA WINE AND FRUIT CO., 1205 G St. N.W. Phone 1641.

4212-12

"Morning Glory" Wafer Crackers.

Dainty